

## BURNETTMUSIC.BIZ SOCIAL MEDIA

FACEBOOK ACCOUNT NAME	FOLLOWERS	FOLLOWING	FRIENDS	LIKES	INDIVIDUAL ACCOUNT TOTALS
CHRISTOPHER BURNETT (PROFESSIONAL ACCOUNT)	5214	3672	5000	N/A	13886
JAZZ ARTISTRY NOW (PAGE)	2161	554	N/A	2065	4780
ARTISTS RECORDING COLLECTIVE + ARC RECORD LABEL (PAGE)	4937	326	N/A	4935	10198
KC JAZZ ALIVE (PAGE)	2028	417	N/A	N/A	2445
KANSAS CITY AREA YOUTH JAZZ (PAGE)	1128	760	N/A	N/A	1888
BURNETTMUSIC.BIZ (PAGE)	1036	319	N/A	1007	2362
BURNETT MUSIC FOUNDATION (PAGE)	1130	660	N/A	N/A	1790
CHRISTOPHER BURNETT (PAGE)	4784	742	N/A	N/A	5526
DINO MASSA KANSAS CITY QUINTET (PAGE)	2589	240	N/A	2586	5415
LINKEDIN ACCOUNT NAME	FOLLOWERS	FOLLOWING	CONNECTIONS	LIKES	INDIVIDUAL ACCOUNT TOTALS
CHRISTOPHER BURNETT (PROFESSIONAL ACCOUNT)	3846	70	3794	N/A	7710
KANSAS CITY AREA YOUTH JAZZ INC. (PAGE)	442	N/A	N/A	N/A	442
ARTISTS RECORDING COLLECTIVE + ARC RECORD LABEL (PAGE)	150	N/A	N/A	N/A	150
KANSAS CITY JAZZ ALIVE (PAGE)	251	N/A	N/A	N/A	251
BURNETTPUBLISHING.COM (PAGE)	7	N/A	N/A	N/A	7
BURNETTMUSIC.BIZ (PAGE)	9	N/A	N/A	N/A	9
ALL SOCIAL MEDIA TOTALS	37055	7760	8794	10593	64202

### BURNETT MUSIC SOCIAL MEDIA GRAPH KEY

FOLLOWERS = REAL USER ACCOUNTS THAT FOLLOW OUR ACCOUNTS  
 FOLLOWING = REAL ARTIST AND BUSINESS ACCOUNTS THAT WE FOLLOW  
 FRIENDS = REAL PEOPLE WHO ARE CONNECTED AS "FRIENDS" TO OUR ACCOUNTS  
 LIKES = REAL PAGES AND BUSINESSES THAT WE "LIKE"

ALSO SEE SCREEN CAPTURE VIDEO SOURCE OF 28 FEB 2024.

